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## Monthly Sales Revenue and Sales Volumes for the period ending July 31, 2015

**August 19, 2015** - International Barrier Technology Inc. ("Barrier") (IBTGF: OTCQB; IBH: TSXV), a manufacturer of proprietary fire-resistant building materials has released monthly sales revenue and sales volumes results for the period ending July 31, 2015.

Overall sales revenue generated for the month of July 2015 was off 4% relative to the revenue generated in July 2014 (\$841,296 vs. \$876,951). Sales volume, as measured by the surface area of product treated, was off by 19% at 1,839,584 sq. ft. versus the 2,271,040 sq. ft. that was shipped in July 2014.

Sales into the Commercial Modular segment actually increased, following strong modular building manufacturing activity this summer. Sales volume shipped to Commercial Modular was up by 37% in July, year over year, and sales revenue up by 47%.

Volume shipped into the Residential Roof Deck/Wall Assembly/Structural Insulated Panel markets decreased by 36% for the month of July, year over year. Sales revenue into the Residential Roof Deck/Wall Assembly/Structural Insulated Panel market also decreased by 36%.

Barrier views the decline in shipments and revenues to the Residential Roof Deck/Wall Assembly/Structural Insulated Panel Markets as an anomaly relative to the strength in this market segment. The timing of shipments and some short-term disruptions in production efficiency contributed to the decline in volume throughput in the manufacturing plant in July and that translated into a corresponding reduction in revenue.

Barrier continues to experiment with production techniques intended to allow the manufacture of new products such as treated I-Joist and this development activity is often associated with disruptions in normal production flows. Barrier anticipates production flow to gradually improve month to month as additional experience is gained in producing this new product.

### **About International Barrier Technology Inc.**

International Barrier Technology Inc. (OTCQB: IBTGF; TSXV: IBH) develops, manufactures, and markets proprietary fire-resistant building materials branded as LP<sup>®</sup> FlameBlock<sup>®</sup> Fire-Rated OSB Sheathing and BlazeGuard<sup>®</sup> FR Deck Panel. Barrier's award-winning fire-resistant wood panels use a patented, non-toxic, non-combustible coating with an extraordinary capability: it releases water in the heat of fire. The panels exceed "model" building code requirements in every targeted fire test and application, and are unique in combining properties that increase panel strength and minimize environmental and human impact. Barrier's family of products provides customers a premium material choice meeting an increasingly challenging combination of requirements in residential and commercial building construction. For more information please visit:

[www.intlbarrier.com](http://www.intlbarrier.com).

Melissa McElwee, CFO  
International Barrier Technology  
(800) 638-4570

[mmcelwee@intlbarrier.com](mailto:mmcelwee@intlbarrier.com)

**For more information please visit:**

[www.intlbarrier.com](http://www.intlbarrier.com)